AI Sales Prompt Pack

Paste-ready prompts for a one-page quote, follow-up, and introduction sheet. You still tell the truth.

2026-09-21_VEC_S05_AI_Sales_Prompt_Pack.pdf

BLUF, BOTTOM LINE UP FRONT

AI drafts. You decide. If you do not know a fact, write Need input. Do not invent customers, reviews, prices, licenses, or results.

Safety before you paste

- Replace every [BRACKET]. Unknown facts = Need input.
- Do not paste counseling notes, medical details, bank info, passwords, or private family names.
- You set the price. AI never decides what you charge.
- Read every line before you send. Your name is on it.
- Contract, insurance, license, or government submission? Call a human. Session 6 helps.

Kingdom Prompt Formula: Context + Task + Format + Values. Stuck? Use bit.ly/VCMIBusinessAiMentor.

Prompt A. One-page quote (Demo 1)

AI PROMPT

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I run a [TYPE] business in [CITY, STATE]. My positioning sentence is: [PASTE
FROM SESSION 4]. I just spoke with a potential customer. Here is what they told
me, in their words: [PROBLEM, WHAT THEY TRIED, WHAT SOLVED LOOKS LIKE, DEADLINE,
BUDGET OR RANGE I GAVE]. My price is [PRICE]. Includes [INCLUDED]. Does not
include [EXCLUSIONS]. Deposit: [AMOUNT or none]. Balance due: [ON DELIVERY or IN
15 DAYS]. If you do not know a fact, write Need input. Do not invent
credentials, past customers, reviews, results, timelines, or prices. Write a
one-page quote with six blocks in this order: (1) Their situation in their
words, their name before mine. (2) What I will do as numbered steps. Say will,
never can. (3) Price, deposit, includes, excludes, when balance is due. (4)
Timeline with start and finish dates. (5) Why me: two or three specific,
provable reasons only. (6) Next step: one action, and the date this price
expires. Plain English. Under 300 words. Sound like me. Then give a four-line
text-message version of the same quote. No em dashes.
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Follow-up: Now give me the same quote as Good, Better, Best. Keep Good at my price and scope. Recommend one and say why in one sentence.

Prompt B. 30-day follow-up and five answers (Demo 2)

AI PROMPT

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I run a [TYPE] business in [CITY, STATE] serving [WHO]. On [DATE] I sent a quote to [FIRST NAME] for [SERVICE] at [PRICE]. They said: [WHAT THEY SAID]. If you do not know a fact, write Need input. Do not invent discounts, deadlines, results, or reviews. Write: (1) A five-touch follow-up over 30 days: same day, day 3, day 7, day 14, day 30. For each: channel (text or email) and the exact message under 60 words. Only one of the five may ask for the decision. One must give something useful with no ask. (2) Short, honest replies I can say out loud to: "Can you give me a church discount? We're family." "It's too expensive." "Let me think about it." "We already have someone." "Not right now." Each reply is kind, keeps my price, ends with a question and a next step. For the discount, offer a smaller option, never a lower price for the same work. Warm and plain. No pressure tactics. No fake urgency. No em dashes.
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Prompt C. Who else and the introduction sheet (Demo 3)

AI PROMPT

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I run a [TYPE] business in [CITY, STATE], founded [YEAR], [ENTITY TYPE]. I serve [WHO]. Positioning: [SESSION 4 SENTENCE]. Services: [LIST]. What I do differently: [DIFFERENCE]. Real work I can prove: [THREE EXAMPLES, or Need input]. Company facts: insurance [or Need input], NAICS [or Need input], UEI [or Need input], certifications [or Need input]. Contact: [NAME, PHONE, EMAIL, WEBSITE]. If you do not know a fact, write Need input. Never invent past work, customers, certifications, codes, or numbers. Do two things: (1) List five kinds of organizations that would buy more than once. For each: who to contact by role, what they care about, and a three-sentence introduction message. (2) Write my one-page introduction sheet: What We Do (3-6 outcome bullets), What Makes Us Different (3), Work We Have Done (3 lines: customer, what, result), Company Facts, Contact. Under 250 words. Readable in 60 seconds. No em dashes.
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Short variants

- Ask me first: "Ask me questions one at a time until you have enough to draft Prompt A. Do not invent."
- Text only: "Turn this one-page quote into four text lines: what, when, price, how to say yes."
- Review to proof: "Turn this real review into one proof line for a quote. Do not exaggerate: [PASTE REVIEW]."